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UTOPIA ARTISTS presents DREAM NIGHT TALENT SEARCH

Jupiter, FL—Dream **Night Talent Search**, an opportunity for young emerging artists to showcase their talent for a chance to win prizes and a huge amount of exposure, started as the dream of one woman—Wendy **Kay**. As **Utopia Artists'** Owner/Operator (and Mars Talent Agency), **Wendy Kay** is an industry insider who not only books influential artists from decades past, but also has an ear for

rising stars. **Wendy** has a passion for finding new talent globally that are “hiding in plain sight”, and a resolve to give them a shot at the “big time”.

Now celebrating 32 years in business, Wendy **Kay** has represented notable artists from the 50’s/80’s to nationally recognized current artists of today, great variety type production shows and Dream Night Talent Search catering to up and coming new talent. **Wendy’s** most enjoyable part of her business is producing multi-act concerts and her most recent project, her national **Dream Night Talent Search** which is reflective of both her dedication and her well-honed vision.

Wendy’s father, **Arnie Kay**, founded **Mars Talent Agency** in 1972. His specialty was booking 50’s and 60’s artists.

In 1985, Wendy joined the family business--and never left. In 2007, **Wendy** joined forces with the principles of **Paradise Artists** and was inspired to form their sister company, **Utopia Artists**. In 2010, **Paradise** and **Utopia** amicably went their separate ways and **Wendy** forged ahead with **Utopia Artists, LLC**.

To date, **Wendy** counts as one of her most rewarding ventures her national **Dream Night Talent Search**. With the help of **Gary Alan** of **TalentWatch**, Our newest team member Debi Lewin from the Rock N Roll City of Cleveland with over 35 years of experience in the business as singer, mentor, promoter and producer and other behind-the-scenes industry friends and associates we are blessed to have everyone on board. The **Dream Night** events provide huge opportunities for the artists to garner valuable exposure in the industry and build their fan base, as well as

vie for the amazing prizes--\$1000, a professionally-produced video of their live performance, and a private audition for **America's Got Talent**. In some instances, the winner also performs that same night or a future night with a headlining act! One such opportunity was for the winner of the Oklahoma contest. In 2014 the winners performed with an **America's Got Talent** 2011 winner **Landau Eugene Murphy Jr.** At the Canadian Dream Night competition the winner performed with Jeff Cook of Alabama!

Dream Night winners will also receive significant media recognition from both print and radio partners that are lending their support to **Dream Night** via broadcast and publishing. Winners will also benefit from valuable input from knowledgeable industry leaders in Public Relations and Artist Development. Members of the "Dream Team" of media and industry supporters include **Rick Barker of Music Industry Blueprint (Taylor Swift's ex manager, Reverbnation, Bernard Porter president of PCG Instiute Nashville TN, The ICEMAN at Bestcountrysmusic Radio, Amused Now, Singer Express, Lightening Radio, Thunder Radio, TRS 24/7 Radio, Indie Scene Radio, Indie Music Bus** and so much more!

Besides the budding stars themselves, **Dream Night Talent Search** is equally beneficial to the music industry personnel who will utilize the contest to expand their reach and cull unknown talent. Every season, **Wendy** receives calls from **America's Got Talent** producers seeking contestants: 13-15 contestants auditioned for America's Got Talent, The Voice and American Idol each season of which 4 made top 30 in 2016 and 1 made top 12! They either rec'd private auditions or front of the line passes, due to participating in a Dream Night Talent Search. Wendy is also

often sought out by other industry notables as a resource for talent. The **Dream Night team** has a passion for finding new talent globally that are “hiding in plain sight” and a resolve to give them a shot at the “big time”.

The Dream Night events also enable corporate sponsors to be part of an exciting opportunity to make dreams come true for young people across America. Contact us now to participate in making a difference (www.dreamnighttalentsearch.com/sponsors)

So far we have completed 10 Dream Night Talent Search Events in 3 years: New Brunswick Canada-3, Enid Ok-2, Bayside NY, Coral Springs FL, Cleveland, Oh, St Charles, IL, Black Oak, Wi & upcoming Toledo, OH and Charlotte NC. All were incredible events. As you can see some venues have booked DN more than once.

Artists from 3 age categories 9-17, 18-29 & 30+ receive 2 days of mentoring leading up to the performance and selection of one winner. In 2013, the first **Dream Night** event gave rise to the multi-talented **Zack Lane** in New Brunswick, Canada. The teen’s voice stunned the internet and live audience—prompting **Wendy** to personally coach the soon-to-be star. This experience also inspired **Wendy** to expand and launch **Dream Night** across North America to provide greater opportunity for more artists to be seen, heard, and discovered. Other winners include the 2015 dream night events 2015 headliner, Dallas Based pop rock group, Jagged Row, New York Dream Night winner and top 12 2016 American Idol- Gianna Isabella, **CLEVELAND WINNER KALEY ANN VOORHEES: RECEIVED MANAGEMENT THAT LED HER TO A STARRING ROLE IN PHANTOM OF THE OPERA ON BROADWAY** and so many more positive benefits to

artists came from participating in DNTS.

Wendy's enthusiasm for her latest venture is apparent, "Working with Dream Night keeps me young and humble and I never tire of the dedicated talent I get to meet and grow to love!"

To learn more about **Utopia Artists** and **Dream Night Talent Search**, visit the following links:

www.dreamnighttalentsearch.com

www.utopiaartists.com

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